



It's our business to help **your** business do **more** business.

This resourceful publication focuses on the companies, business associations and Chambers of Commerce driving the growth of Harford County – one of the fastest growing regions in the central Maryland area.



Local & regional business news delivered right to you every month!



- Personnel file
- Profiles & Interviews on Businesses
- Features on Managers/Entrepreneurs
- Business Calendar
- Local Chambers and Business Association Reports
- BRAC Business Updates
- Opinion Page
- Office/Technology News
- Financial News Including Banking, Investments and Financial Planning
- Commercial Real Estate
- Building Permits, Liens and Incorporations

Special supplements highlight valuable business topics and events:

- Commercial Construction, Development & Real Estate
- Business to Business Trade Show Directory
- Business Survival Guide

BOOK OF LISTS:

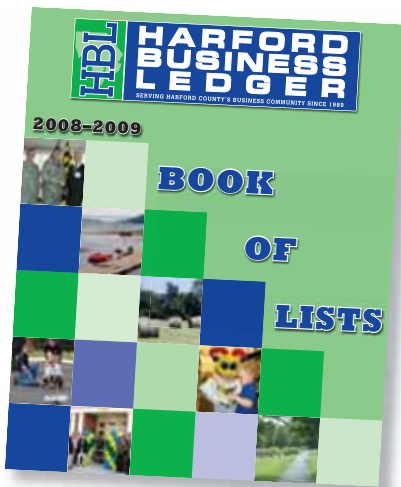
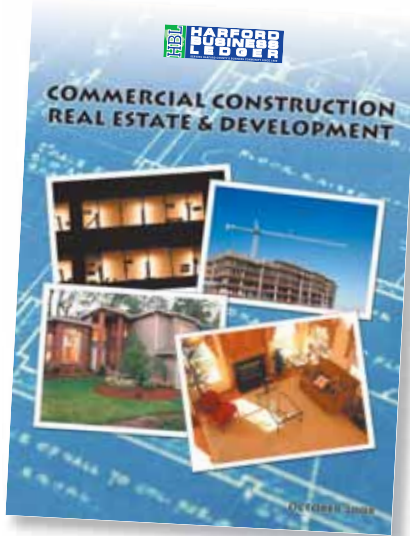
This guide gives you essential information on the leading businesses and employers in Harford County; a snapshot of our local economy with a perspective you cannot get anywhere else.

DEDICATED PAGES:

- Travel & Tourism
- Culture & The Arts
- Family Business
- Philanthropy

Vist us online www.harfordledger.com

AD DEADLINES - DISPLAY & SPECIAL SECTIONS 2009



JANUARY ISSUE

MONDAY, DECEMBER 1
REAL ESTATE SPECIAL SECTION *ADS DUE
 FRIDAY, DECEMBER 5 **ROP ADS DUE**
 TUESDAY, DECEMBER 9 ROP DIGITAL ADS DUE
 MONDAY, DECEMBER 22 IN-HOME

FEBRUARY ISSUE

FRIDAY, JANUARY 2 **ROP ADS DUE**
 TUESDAY, JANUARY 6 ROP DIGITAL ADS DUE
 TUESDAY, JANUARY 20 IN-HOME

MARCH ISSUE

MONDAY, JANUARY 26
TRADE SHOW SPECIAL SECTION *ADS DUE
 FRIDAY, JANUARY 30 **ROP ADS DUE**
 TUESDAY, FEBRUARY 3 ROP DIGITAL ADS DUE
 MONDAY, FEBRUARY 16 IN-HOME

APRIL ISSUE

MONDAY, FEBRUARY 23
REAL ESTATE SPECIAL SECTION *ADS DUE
 FRIDAY, FEBRUARY 27 **ROP ADS DUE**
 TUESDAY, MARCH 3 ROP DIGITAL ADS DUE
 MONDAY, MARCH 16 IN-HOME

MAY ISSUE

FRIDAY, APRIL 3 **ROP ADS DUE**
TRAVEL & TOURISM SPECIAL PAGES . ADS DUE
FAMILY BUSINESS SPECIAL PAGES . . ADS DUE
 TUESDAY, APRIL 7 ROP DIGITAL ADS DUE
 MONDAY, APRIL 20 IN-HOME

JUNE ISSUE

MONDAY, APRIL 27
REAL ESTATE SPECIAL SECTION *ADS DUE
 FRIDAY, MAY 1 **ROP ADS DUE**
 TUESDAY, MAY 5 ROP DIGITAL ADS DUE
 MONDAY, MAY 18 IN-HOME

JULY ISSUE

FRIDAY, MAY 22
REAL ESTATE SPECIAL SECTION *ADS DUE
 FRIDAY, MAY 29 **ROP ADS DUE**
 TUESDAY, JUNE 2 ROP DIGITAL ADS DUE
 MONDAY, JUNE 15 IN-HOME

AUGUST ISSUE

WEDNESDAY, JULY 1** ***ROP ADS DUE**
CULTURES/ARTS SPECIAL PAGES ADS DUE
 TUESDAY, JULY 7 ROP DIGITAL ADS DUE
 MONDAY, JULY 20 IN-HOME

SEPTEMBER ISSUE

MONDAY, JULY 27
BUSINESS SURVIVAL GUIDE *ADS DUE
 FRIDAY, JULY 31 **ROP ADS DUE**
 TUESDAY, AUGUST 4 ROP DIGITAL ADS DUE
 MONDAY, AUGUST 17 IN-HOME

OCTOBER ISSUE

MONDAY, AUGUST 31
REAL ESTATE SPECIAL SECTION *ADS DUE
 THURSDAY, SEPTEMBER 3** **ROP ADS DUE**
 TUESDAY, SEPTEMBER 8 ROP DIGITAL ADS DUE
 MONDAY, SEPTEMBER 21 IN-HOME

NOVEMBER ISSUE

MONDAY, SEPTEMBER 14
BOOK OF LISTS ADS DUE
 THURSDAY, SEPTEMBER 22
BOOK OF LISTS DIGITAL ADS DUE
 FRIDAY, OCTOBER 2 **ROP ADS DUE**
 TUESDAY, OCTOBER 6 ROP DIGITAL ADS DUE
 MONDAY, OCTOBER 19 IN-HOME

DECEMBER ISSUE

FRIDAY, OCTOBER 30 **ROP ADS DUE**
PHILANTHROPY SPECIAL PAGES ADS DUE
 TUESDAY, NOVEMBER 3 ROP DIGITAL ADS DUE
 MONDAY, NOVEMBER 16 IN-HOME

JANUARY 2010 ISSUE

MONDAY, NOVEMBER 30
REAL ESTATE SPECIAL SECTION *ADS DUE
 FRIDAY, DECEMBER 4 **ROP ADS DUE**
 TUESDAY, DECEMBER 8 ROP DIGITAL ADS DUE
 MONDAY, DECEMBER 21 IN-HOME

*Special section digital/email ads due within 24 hours.
 **Early deadline due to holidays.

For more information please call:
410-838-4409
 410.838.2843 FAX
 10 Hays Street • Bel Air, MD 21014

Vist us online
www.harfordledger.com



HARFORD BUSINESS LEDGER

SERVING HARFORD COUNTY'S BUSINESS COMMUNITY SINCE 1989

Effective February 1, 2009.

2009 DISPLAY RATES

SIZE	OPEN	6X	12X
Full	\$1725	\$1360	\$1190
Half	\$970	\$850	\$720
Quarter	\$495	\$425	\$370
Eighth	\$305	\$245	\$215

All rates are net and non-commissionable

2009 SUPPLEMENT RATES

Full Page	\$1950
Half Page	\$1090
Quarter Page	\$598
Eighth Page	\$385

COLOR RATES

- Spot Color \$60 each color
- Full Color \$125

PREPRINTED INSERTS

- \$650

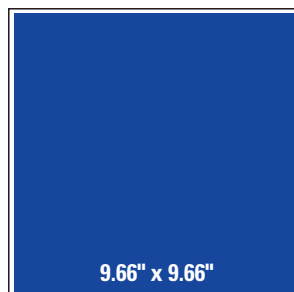
Up to 4 page tab. Larger inserts accepted.

Call for pricing and policy details.

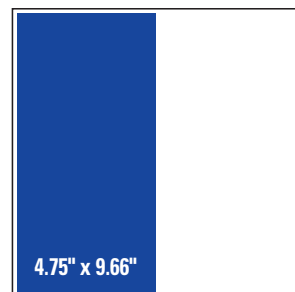
DISPLAY AD SIZES

Full	9.66"	x	9.66"
Half Vert	4.75"	x	9.66"
Half Horz	9.66"	x	4.75"
Quarter Square	4.75"	x	4.75"
Eighth Vert	2.29"	x	4.75"
Eighth Horz	4.75"	x	2.29"

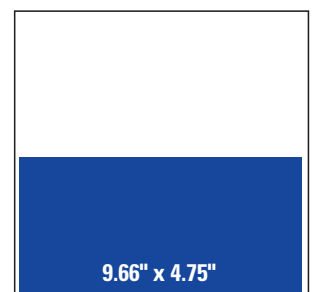
DISPLAY AD SIZES



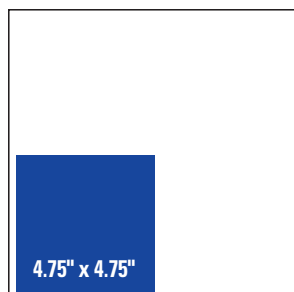
Full Page



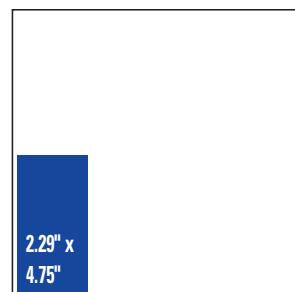
1/2 Page V



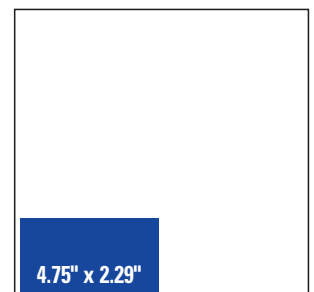
1/2 Page H



1/4 Page Square



1/8 Page V



1/8 Page H

DIGITAL AD REQUIREMENTS

PDFs are preferred for black & white and full color ads only. A PDF will not separate to spot color.

InDesign and Quark files also accepted. MAC format only.

Include printed composite with all digital ads.

All ads must be exact size.

Please refer to "Digital Ad Requirement" sheet for details.

SCANNING

Halftones - min. 200 dpi., 300 dpi preferred

Bitmap - minimum 600 dpi

85 lpi (line screen)

EPS files must be BINARY